

# National Mentoring Month

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Mentoring Coalition of San Mateo County and Bay Area Mentoring

Weekly Blast



January 2010 is the ninth annual National Mentoring Month, a concentrated burst of

national and local media activity combined with White House and Congressional involvement and extensive community outreach to institutionalize the nation's commitment to long-term mentoring. National Mentoring Month is spearheaded by the Harvard Mentoring Project of the Harvard School of Public Health, MENTOR/National Mentoring Partnership, and the Corporation for National and Community Service. As the lead local partner for National Mentoring Month efforts, Bay Area Mentoring is the designated nonprofit responsible for coordinating local campaign activities, including media outreach and volunteer recruitment.

**During this National Mentoring Month, find a way to get involved. Take action. Expand your universe!**

Please forward this newsletter to others who may find this information valuable. Thank you for your support of our work and look for another National Mentoring Month newsletter next week!

Best Regards,

Sarah Kremer, ATR-BC  
Program Director, Friends for Youth's Mentoring Institute and Bay Area Mentoring  
Co-Chair, Mentoring Coalition of San Mateo County



## Celebrate National Mentoring Month at the 11th Annual Friends for Youth Conference

Friends for Youth invites you to join us at the 11th annual mentoring conference, **Youth Mentoring 2.0: The Impact of Technology on Programs and Relationships**, at the Oracle Conference Center in Redwood Shores, California, on **January 21 and 22, 2010**.

From program management to volunteer recruitment, from mentor screening to match monitoring, from how mentors communicate with program staff to how they communicate with their mentees, and from program marketing to soliciting donors, new technology can have a direct impact on youth mentoring programs. This year, we address some of these aspects of how technology – like online program management systems, social networking tools, and web marketing – either helps or hinders youth mentoring relationships and the programs that support them. Our goal, as always, is for participants to walk away with concrete tools and practical suggestions to easily implement into their new or existing programs, making both attendees and their programs stronger and better able to serve their communities.

Participants in the 2009 10th Anniversary Mentoring Conference rated their overall experience 3.6 on a scale of 4. In addition, 100% of survey respondents would recommend this conference to others in the field. Here's what some of them had to say:

*"Very pertinent information and applicable to my agency. I'm excited to implement these tools!"*

*"I attend a lot of conferences and I have learned more today than all the conferences combined."*

*"Thank you! This is my favorite conference and one I look forward to each year."*

*"I am new to the process and learned so much today!"*

*"Each year re-energizes me to be with professionals and hear great presenters. Thanks!"*

Join us and renew your commitment to youth mentoring!

**Space is limited!** Reserve your spot now!

Visit the Conference page at

[www.friendsforyouth.org/MI-Conference.html](http://www.friendsforyouth.org/MI-Conference.html)

to view the conference schedule and to register online. For more information, contact [info@mentoringinstitute.org](mailto:info@mentoringinstitute.org) or 650-559-0200.

<http://www.nationalmentoringmonth.org/>  
<http://www.bayareamentoring.org>

